

Rapid technological change demands greater collaboration in the independent insurance industry on strategies for long-term business success. The Applied Alliance Program creates additional value in the independent insurance distribution channel by providing greater resources to networks and their agencies for sustainable business growth. 8 of the 10 largest agency partnerships in the industry ranked by Insurance Journal are part of the Applied Alliance Program.

As a member, you have immediate access to a wide range of benefits including:

Access to complimentary training and educational programs

- 30 to 120-minute training webinars delivered in a “one to many” format
- Applied sponsored, Alliance Partner thought leadership webinars
- Customized topics on request (based on available resources)

Member Discounts	
Applied Management System Clients	Non-Applied Management System Agencies
<ul style="list-style-type: none"> • 100% discount on all license fees when you migrate to digital agency solution • 20% discount off list price for new and/or additional new user licenses for: <ul style="list-style-type: none"> ○ Managements systems ○ Ancillary Products (including but not limited to, Applied Mobile, Applied Analytics, Applied Policy Checking, Applied Benefits Designer) • 10% off list price for Services 	<ul style="list-style-type: none"> • 40% discount off list price for new and additional new user licenses for digital agency • 10% off list price for Services

Through collaboration, the program identifies and engages insurance network membership organizations on technology and market initiatives that benefit their business and member agencies. Alliance partners and member agencies receive greater access to technology best practices, industry expertise, and Applied product solutions to strengthen their businesses and customer relationships.

For more information, please contact Steve Reffitt at sreffitt@appliedsystems.com